



# cadence

*n. pl. ca·denc·es*

Balanced, rhythmic flow, as of poetry or oratory.

True Ace is a premium and affordable brand within a brand. If you haven't heard of it before, it is because you won't witness any national advertising. House brands are commonplace in your everyday life. These are alternatives to national brands saving you potentially a lot of money. There is no better example than your local grocery store when you have choice after choice of national versus store brand. When store or private brands were first introduced, consumers were reluctant to change. But over the years the majority of consumers have gladly accepted house brand because they honestly can't tell the difference other than the price.

The same holds true for the True Ace shafts. Utilizing better materials think of it as a premium or specialty brand. The True Ace brand has been expanded by uniting it with another popular line - Cadence. True Ace stands for performance as shaft models were specifically developed to work with certain types of clubheads. Whether it is a large titanium driver, stainless steel fairway, hybrid or iron, there is a True Ace shaft for you. True Ace shafts also stands for value, allowing you to indulge, yet saving your hard-earned money to do the thing you really enjoy most!

**TRUE ACE**  
PREMIUM GRAPHITE SHAFTS

## True Ace

**Blue Crush**

The lightweight True Ace Blue Crush is specifically designed with an ultra-low torque which provides tip stable performance for larger headed drivers.

**Green Ghost**

The Green Ghost provides high performance with a higher launch angle for a more active feel and greater air time. Low torque and lightweight design produces long accurate shots.

**Orange Ion**

The Orange Ion is a premium graphite shaft tailored to the stronger golfer. Tour trajectory provides a strong boring ball flight, and the low torque and quality construction produces consistent results time after time.

**Pink Diamond**

Finally! A high performance graphite shaft designed specifically for ladies. Ultra-lightweight performance is excellent for any lady golfer.

**Red Storm Hybrid**

The Red Storm Hybrid Shaft is specially designed for the increasingly popular hybrid clubs. Featuring a tip stable, low torque design for increased accuracy.

HS622  
Blue Crush



HS6837  
Green Ghost



HS671  
Orange Ion



HSG6010  
Pink Diamond



GS282B  
Red Storm  
Hybrid



BLUE CRUSH	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
HS622-001-WRS	Wood	R/S	65 g	3.3°	0.600"	0.335"	46"	3.5"	Low	97-115	R: ZB / S: ZC

GREEN GHOST	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
HS6837-001-WRS	Wood	R/S	67 g	4°	0.615"	0.335"	46"	3.5"	Mid-High	81-97	R: ZB / S: ZC

ORANGE ION	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
HS671-001-WRS	Wood	R/S	69 g	3.9°	0.625"	0.335"	46"	3"	Low-Mid	87-107	R: ZB / S: ZC

PINK DIAMOND	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
HSG6010-001-IAL	Iron	A/L	62 g	4°	0.580"	0.370"	40"	4"	High	52-64	L: GG / A: JJ
HSG6010-001-WAL	Wood	A/L	62 g	6°	0.580"	0.335"	46"	6"	High	73-89	L: D / A: H

RED STORM HYBRID	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GS282B-001-IRS	Iron	R/S	85 g	2.8°	0.600"	0.370"	41"	5"	Low-Mid	63-75	R: GG / S: JJ

## Cadence Blue

**HS5827A**  
Cadence Blue  
Ultralight 60



**GS903A**  
Cadence Blue  
Iron/Hybrid



## Cadence Orange

**HS672A**  
Cadence Orange  
Ultralight 65



**GS25656A**  
Cadence Orange  
Fairway 70



**FW80H2A**  
Cadence Orange  
Hybrid 75



**GS256561A**  
Cadence Orange  
Iron 75



CADENCE BLUE UL 60	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
HS5827A-001-WAL	Wood	A/L	63 g	4.8°	0.600"	0.335"	46"	5.5"	High	73-89	L: F / A: D
HS5827A-001-WRS	Wood	R/S	63 g	4.5°	0.600"	0.335"	46"	5.5"	High	83-100	R: F / S: D

CADENCE BLUE IRON / HYBRID	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GS903A-001-IAL	Iron	A/L	81 g	3.5°	0.600"	0.370"	41"	5.5"	High	57-70	L: GG / A: JJ
GS903A-001-IRS	Iron	R/S	88 g	2.7°	0.600"	0.370"	41"	5.5"	High	65-79	R: GG / S: JJ

CADENCE ORANGE UL 65	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
HS672A-001-WRS	Wood	R/S	72 g	3.9°	0.630"	0.335"	46"	3"	Mid	82-101	R: ZB / S: ZC

CADENCE ORANGE FAIRWAY 70	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GS25656A-001-WRS	Fairway	R/S	82 g	5.8°	0.600"	0.335"	45"	6"	Mid	80-97	R: M / S: V

CADENCE ORANGE HYBRID 75	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
FW80H2A-001-IRS	Hybrid	R/S	83 g	3.7°	0.600"	0.370"	42"	5.5"	Mid	62-75	R: GG / S: JJ

CADENCE ORANGE IRON 75	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GS256561A-001-IRS	Iron	R/S	85 g	3.5°	0.600"	0.370"	41"	5.5"	Mid	64-78	R: DD / S: PP

## Cadence Red

**HS623A**  
Cadence Red  
Ultralight 65



**HS903A**  
Cadence Red  
Fairway 80



**GS287A**  
Cadence Red  
Hybrid 80



**GS904**  
Cadence Red  
Iron 85

**Cadence Blue**

The Blue series is designed for golfers with smoother swings or those seeking slightly higher launch conditions without sacrificing control. The wood shaft is suitable for drivers and fairway woods and the iron shaft serves double-duty by making an excellent hybrid shaft as well. The lower frequency (stiffness) and low torque provide a uniquely soft feel, yet proving high performance results.

**Cadence Orange**

The Orange series provides a nice balance of distance and control with players of average strength and tempo. Based on models of the past with proven track records, these four shafts bundled together to form a cohesive line consisting of driver, fairway, hybrid and iron shafts that can be easily mixed and matched to create a seamless custom set. Medium tip stiffness in each model produces a mid launch angle.

**Cadence Red**

The Red series is designed for the harder-hitting golfers to provide additional control. Heavier weight and/or increased stiffness help to provide incredible stability for golfers that may have faster swing speeds or quicker and more aggressive tempos. Four distinct shafts in the series start with a stiffer-tipped, ultra-lightweight driver shaft. The fairway, hybrid and iron shafts all are heavier counterparts possessing the same stiffer tip section for greater control and a slightly lower launch conditions.

CADENCE RED UL 65	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
HS623A-001-WRS	Wood	R/S	69 g	3.3°	0.600"	0.335"	46"	3"	Low-Mid	93-112	R: ZB / S: ZC

CADENCE RED FAIRWAY 80	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
HS903A-001-WRS	Fairway	R/S	89 g	3.9°	0.615"	0.335"	45"	4"	Low-Mid	83-103	R: L / S: M

CADENCE RED HYBRID 80	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GS287A-001-IRS	Hybrid	R/S	88 g	3.3°	0.600"	0.370"	41"	5.5"	Low-Mid	62-75	R: GG / S: JJ

CADENCE RED IRON 85	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GS904-001-IRS	Iron	R/S	89 g	3.1°	0.605"	0.370"	40"	5.5"	Low-Mid	67-82	R: DD / S: PP