

NITFW
Tour Fire Image



NIGI
Gold Image



NIRI
Red Image



NISI
Silver Image



Tour Fire Image

This shaft is specifically designed for tour professionals based on their requirements for a reliable stable shaft. The purest materials are used with extensive testing with precise shaft symmetry to guarantee a consistent shaft that responds identically to every swing. The Tour Fire maintains the responsive tip found in all New Image shafts for incredible feel.

Gold Image

The premier shaft in the New Image line. This high performance shaft has it all. Designed specifically for the golf professional.

Red Image

A high performance shaft specifically designed for the player looking for a true ultra-light shaft. Designed for pure distance and dead-on accuracy.

Silver Image

A superior quality shaft line complete with woods and irons. Designed for golfers with easier swings to ensure consistency and distance.

TOUR FIRE IMAGE	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
NITFW-001-WS	Wood	S	75 g	2.0°	0.600"	0.335"	46"	4"	Mid-Low	104-120	A 4

GOLD IMAGE	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
NIGI-001-WS	Wood	S	68 g	2.5°	0.600"	0.335"	46"	4"	Mid-Low	95-109	A 4
NIGI-001-WX	Wood	X	71 g	2.3°	0.600"	0.335"	46"	4"	Mid-Low	102-117	A 4

RED IMAGE	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
NIRI-001-WR	Wood	R	58 g	3.5°	0.600"	0.335"	46"	4"	Mid-Low	82-94	A 4
NIRI-001-WS	Wood	S	61 g	3.4°	0.600"	0.335"	46"	4"	Mid-Low	90-104	A 4
NIRI-001-WX	Wood	X	64 g	3.3°	0.600"	0.335"	46"	4"	Mid-Low	97-111	A 4

SILVER IMAGE	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
NISI-001-IR	Iron	R	75 g	3.6°	0.600"	0.370"	40"	6"	Mid	65-75	QQ
NISI-001-IS	Iron	S	76 g	3.6°	0.600"	0.370"	40"	6"	Mid	67-77	QQ
NISI-001-WR	Wood	R	78 g	4°	0.600"	0.335"	46"	5"	Mid	81-93	D
NISI-001-WS	Wood	S	80 g	3.9°	0.600"	0.335"	46"	5"	Mid	87-101	D

Emerald Image

A superior quality shaft line complete with woods and irons. Designed for golfers with easier swings to ensure consistency and distance.

Purple Image

Designed exclusively for women, this shaft surpasses industry standards. Designed for a straighter, farther and more controlled ball flight.

Berry Image

Designed exclusively for women, this shaft surpasses industry standards. Designed for a straighter, farther and more controlled ball flight.

Lipstick Red Image

The Lipstick Red Image Graphite features the same forgiving playability as other New Image ladies shafts in a new hot color.

NIEI
Emerald Image



NIPI
Purple Image



NIBI
Berry Image



NILRI
Lipstick Red Image



EMERALD IMAGE	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
NIEI-001-IA	Iron	A	69 g	3.7°	0.600"	0.370"	40"	5.5"	Mid	59-68	QQ
NIEI-001-IR	Iron	R	75 g	3.6°	0.600"	0.370"	40"	6"	Mid	65-75	QQ
NIEI-001-IS	Iron	S	76 g	3.6°	0.600"	0.370"	40"	6"	Mid	67-77	QQ
NIEI-001-WA	Wood	A	70 g	4.1°	0.600"	0.335"	46"	5"	Mid	69-80	D
NIEI-001-WR	Wood	R	78 g	4°	0.600"	0.335"	46"	5"	Mid	81-93	D
NIEI-001-WS	Wood	S	80 g	3.9°	0.600"	0.335"	46"	5"	Mid	87-101	D

PURPLE IMAGE	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
NIPI-001-IL	Iron	L	69 g	4°	0.580"	0.370"	40"	5"	High	58-67	QQ
NIPI-001-WL	Wood	L	77 g	4.5°	0.580"	0.335"	46"	5"	High	67-77	F

BERRY IMAGE	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
NIBI-001-IL	Iron	L	69 g	4°	0.580"	0.370"	40"	5"	High	58-67	QQ
NIBI-001-WL	Wood	L	77 g	4.5°	0.580"	0.335"	46"	5"	High	67-77	F

LIPSTICK RED IMAGE	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
NILRI-001-IL	Iron	L	69 g	4°	0.580"	0.370"	40"	5"	High	58-67	QQ
NILRI-001-WL	Wood	L	77 g	4.5°	0.580"	0.335"	46"	5"	High	67-77	F