

Explosive Power. Remarkably Straight. Two NEW Ways To Get There.



Introducing two NEW ways to add power to your game while keeping it in the fairway. ProLaunch Axis incorporates Smart-Ply™ technology, a revolutionary fiber orientation system, for increased consistency. The new design also utilizes Micromesh tip technology for enhanced stability and spin control. ProLaunch Axis Red was engineered for golfers seeking a boring, penetrating trajectory, while ProLaunch Axis Blue was developed to maximize distance for players seeking higher launch angles. More power and accuracy? Already taken care of. Now you just have to pick which way you want to get there.

LAUNCH TUNED



It's never been easier to find the perfect shaft for you. Featuring ProLaunch's launch-tuned technology, there is a trajectory-optimized ProLaunch Axis for every swing.

SMART-PLY™



Smart-Ply™ is a fiber orientation breakthrough that optimizes shaft reliability during the swing and through impact maximizing energy transfer, power and tour-caliber accuracy

GRAFALLOY®
THE #1 ULTRALITE SHAFT IN GOLF

Epic

Epic

Epic's revolutionary nanofuse structure is the first true nanotech material, combining the lightweight properties of carbon fiber with the long trusted consistency of steel. The result is a shaft that delivers unparalleled distance combined with a 35% improvement in shot dispersion over graphite. This unique combination of distance and accuracy puts you 15-20 yards closer to the pin.

ProLaunch Platinum

The new ProLaunch Platinum produces towering drives that flatten quickly offering a penetrating trajectory with optimal spin. New Smart-Ply technology provides dramatically improved shaft integrity for increased energy transfer resulting in greater distance with improved shot dispersion.

UEPIC70
EpicUEPICFW
Epic FairwayUEPICHY
Epic Hybrid

ProLaunch Platinum

GRFMPLP
ProLaunch
PlatinumGRFMPLPHY
ProLaunch
Platinum Hybrid

EPIC	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
UEPIC70-001-WR	Wood	R	69 g	3.5°	0.600"	0.335"	46"	4"	High	83-95	G 1
UEPIC70-001-WS	Wood	S	70 g	3.5°	0.600"	0.335"	46"	4"	High	95-109	G 1

EPIC FAIRWAY	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
UEPICFW-001-WR	Fairway	R	84 g	2.5°	0.600"	0.335"	44"	4"	High	93-107	L
UEPICFW-001-WS	Fairway	S	87 g	2.5°	0.600"	0.335"	44"	4"	High	96-111	L

EPIC HYBRID	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
UEPICHY-001-IR	Hybrid	R	85 g	2.5°	0.595"	0.370"	43"	3"	High	69-79	II
UEPICHY-001-IS	Hybrid	S	85 g	2.5°	0.595"	0.370"	43"	3"	High	71-82	II

PROLAUNCH PLATINUM	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPLP-001-WR	Wood	R	58 g	3.5°	0.600"	0.335"	46"	4"	Mid-High	83-95 mph	G 1
GRFMPLP-001-WS	Wood	S	63 g	3.3°	0.600"	0.335"	46"	4"	Mid-High	91-105 mph	G 1

PROLAUNCH PLAT. HYBRID	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPLHY-001-IR	Hybrid	R	80 g	2.4°	0.600"	0.370"	41"	5"	High	65-75	II
GRFMPLHY-001-IS	Hybrid	S	81 g	2.4°	0.600"	0.370"	41"	5"	High	72-83	II

ProLaunch Blue

GRFMAXB
ProLaunch
Blue with Axis
Technology



GRFMPL45
ProLaunch
Blue 45



GRFMPL55
ProLaunch
Blue 55



GRFMPL65
ProLaunch
Blue 65



GRFMPL75
ProLaunch
Blue 75

**ProLaunch Blue Axis**

The all-new ProLaunch Axis Blue combines Grafalloy's tour-proven Micro-Mesh Tip Design with the Smart-Ply™, which positions ultra-thin layers of fibers along six separate axes — more than twice as many as traditional shaft designs, increasing the efficiency in energy transfer from the golfer to the ball and reducing off plane bending to keep the head on line for increased accuracy. ProLaunch Axis Blue maximizes distance for players seeking higher launch angles.

ProLaunch Blue

The proprietary Micro-Mesh material found in blue tip technology radically improves the torsional stability of the shaft while promoting a responsive feel at impact. This technological advancement enhances shot consistency by keeping the clubface square at impact leading to greater distance and accuracy off the tee.

- ProLaunch 45 is Grafalloy's lightest shaft, ideal for slower, controlled swing speeds.
- ProLaunch 55 is a superlight alternative for stronger players wanting tour performance in a lightweight design.
- ProLaunch 65 is our most popular weight for a wide range of players. It features a lower torque design for added stability.
- ProLaunch 75 is the perfect choice for strong players with quick swing tempos.

PROLAUNCH BLUE AXIS	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMAXB-001-WR	Wood	R	58 g	4°	0.600"	0.335"	46"	3"	High	81-93	G
GRFMAXB-001-WS	Wood	S	58 g	4°	0.600"	0.335"	46"	3"	High	87-100	G

PROLAUNCH BLUE 45	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPL45-001-WL	Wood	L	44 g	5°	0.595"	0.335"	46"	2"	High	65-74	W
GRFMPL45-001-WA	Wood	A	44 g	5°	0.595"	0.335"	46"	2"	High	71-81	W
GRFMPL45-001-WR	Wood	R	44 g	5°	0.595"	0.335"	46"	2"	High	79-91	W

PROLAUNCH BLUE 55	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPL55-001-WR	Wood	R	56 g	4°	0.600"	0.335"	46"	3"	High	82-94	W
GRFMPL55-001-WS	Wood	S	58 g	4°	0.605"	0.335"	46"	3"	High	88-102	W

PROLAUNCH BLUE 65	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPL65-001-WR	Wood	R	64 g	3.2°	0.605"	0.335"	46"	4.5"	High	90-104	G 1
GRFMPL65-001-WS	Wood	S	64 g	2.8°	0.605"	0.335"	46"	4.5"	High	97-112	G 1

PROLAUNCH BLUE 75	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPL75-001-WR	Wood	R	75 g	2.9°	0.600"	0.335"	46"	4.5"	High	96-111	G 1
GRFMPL75-001-WS	Wood	S	76 g	2.9°	0.600"	0.335"	46"	4.5"	High	103-118	G 1

ProLaunch Blue Fairway

ProLaunch technology designed specifically to optimize ball flight in today's high performance fairway woods. 44" design features optimal weight properties to complement ProLaunch driver shaft.

ProLaunch Blue Hybrid

ProLaunch HY is Grafalloy's first shaft designed exclusively for today's popular hybrid clubs. The incorporation of Grafalloy's patent-pending Micro-Mesh tip technology produces unmatched feel and tip stability at impact while promoting optimum ball flight and trajectory.

ProLaunch Blue Iron

The ProLaunch Iron incorporated Grafalloy's patent-pending Micro-Mesh tip technology making it the most torsionally stable composite iron shaft ever introduced. In addition to its low torque properties, the shaft's launch monitor tuned design promotes higher launch angles for added carry and improved distance on approach shots.

GRFMPLFW
ProLaunch Blue
Fairway



GRFMPLHY
ProLaunch Blue
Hybrid



GRFMPL
ProLaunch Blue
Iron



PROLAUNCH BLUE FAIRWAY	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPLFW-001-WR	Fairway	R	81 g	2.8°	0.600"	0.335"	44"	5"	High	82-95	L
GRFMPLFW-001-WS	Fairway	S	82 g	2.8°	0.600"	0.335"	44"	5"	High	90-104	L

PROLAUNCH BLUE HYBRID	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPLHY-001-IR	Hybrid	R	78 g	2°	0.600"	0.370"	41"	4"	Mid-High	67-77	II
GRFMPLHY-001-IS	Hybrid	S	80 g	2°	0.600"	0.370"	41"	4"	Mid-High	72-83	II

PROLAUNCH BLUE IRON	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPL-001-IR	Iron	R	3.3°	76 g	0.600"	0.370"	41"	5.5"	High	67-77	AA
GRFMPL-001-IS	Iron	S	3.3°	76 g	0.600"	0.370"	41"	5.5"	High	74-85	AA

ProLaunch Red

GRFMAXR
ProLaunch
Red with Axis
Technology



GRFMPLR
ProLaunch Red



GRFMPLRFW
ProLaunch Red
Fairway



GRFMPLRHY
ProLaunch Red
Hybrid



GRFMPLR
ProLaunch Red
Iron

**ProLaunch Red Axis**

The all-new ProLaunch Axis Blue combines Grafalloy's tour-proven Micro-Mesh Tip Design with the Smart-Ply™, which positions ultra-thin layers of fibers along six separate axes — more than twice as many as traditional shaft designs, increasing the efficiency in energy transfer from the golfer to the ball and reducing off plane bending to keep the head on line for increased accuracy. The ProLaunch Axis Red shaft creates a boring, penetrating ball flight.

ProLaunch Red

Low ball flight counterpart to the original ProLaunch. Proprietary Micro-Mesh tip technology provides lower torque for greater stability while offering superior feel at impact compared to other low trajectory, tip-stiff composite shaft designs.

PROLAUNCH BLUE AXIS	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMAXR-001-WR	Wood	R	62 g	3.8°	0.600"	0.335"	46"	3"	Low	84-96	G
GRFMAXR-001-WS	Wood	S	62 g	3.8°	0.600"	0.335"	46"	3"	Low	89-102	G

PROLAUNCH RED	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPLR-001-WR	Wood	R	62 g	3°	0.600"	0.335"	46"	3.5"	Low	90-104	G
GRFMPLR-001-WS	Wood	S	62 g	3°	0.600"	0.335"	46"	3.5"	Low	96-110	G

PROLAUNCH RED FAIRWAY	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPLRFW-001-WR	Fairway	R	71 g	3.2°	0.600"	0.335"	44"	5"	Low	87-100	L
GRFMPLRFW-001-WS	Fairway	S	74 g	3.2°	0.600"	0.335"	44"	5"	Low	94-108	L

PROLAUNCH RED HYBRID	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPLRHY-001-IR	Hybrid	R	87 g	2°	0.600"	0.370"	42"	4"	Low	64-75	II
GRFMPLRHY-001-IS	Hybrid	S	89 g	2°	0.600"	0.370"	42"	4"	Low	69-79	II

PROLAUNCH RED IRON	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPLR-001-IR	Iron	R	76 g	3.3°	0.600"	0.370"	40"	6"	Low	66-76	AA
GRFMPLR-001-IS	Iron	S	76 g	3.3°	0.600"	0.370"	40"	6"	Low	70-80	AA

ProLite 35

ProLite 35 High Launch

The all-new ProLaunch 35 HL features a softer tip section to produce a higher launch angle and softer feel than its predecessor - the most popular Ultralight light graphite shaft in history.

ProLite 35

ProLite 35 features a low torque design ideal for golf's strongest players. The stiff-tip section helps promote a lower, more boring ball flight and makes it the perfect compliment for high performance clubheads.

ProCustom

The Pro Custom is the perfect fit for clubmakers. Ultralight design provides distance, consistency and accuracy. Multiple trim options allows for inventory flexibility.

GRFM35HL
ProLite 35
High Launch



GRFM35A
ProLite 35 Red



ProCustom

GRFMPC
ProCustom



PROLITE 35 HIGH LAUNCH	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFM35HL-001-WR	Wood	R	66 g	4.2°	0.600"	0.335"	46"	4"	Mid-High	83-96	G
GRFM35HL-001-WS	Wood	S	66 g	4.2°	0.600"	0.335"	46"	4"	Mid-High	86-99	G

PROLITE 35 RED	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFM35A-001-WR	Wood	R	62 g	3.5°	0.605"	0.335"	46"	4"	Low	89-103	W
GRFM35A-001-WS	Wood	S	64 g	3.5°	0.605"	0.335"	46"	4"	Low	96-111	W

PROCUSTOM	SHAFT TYPE	FLEX	WEIGHT	TORQUE	BUTT SIZE	TIP SIZE	LENGTH	TIP PARALLEL	BALL FLIGHT	DSFI RANGE	TRIM CODE
GRFMPC-001-IAL	Iron	A/L	74 g	4.1°	0.590"	0.370"	43"	8"	Mid	57-72	L: AA / A: CC
GRFMPC-001-IRS	Iron	R/S	77 g	3.9°	0.590"	0.370"	43"	8"	Mid	63-77	R: AA / S: CC
GRFMPC-001-WAL	Wood	A/L	68 g	5°	0.595"	0.335"	48"	6"	Mid	75-94	L: X 1 / A: Y 1
GRFMPC-001-WRS	Wood	R/S	70 g	5°	0.600"	0.335"	48"	6"	Mid	81-104	R: X 1 / S: Y 1